



## **Institute for Career Studies**

6, Faizabad Road, Lucknow-226007

Ph: 0522 - 2325105

E-mail: [institute@icsmail.in](mailto:institute@icsmail.in) Website: <https://icscareergps.com/>

Facebook: <https://www.facebook.com/ICSCareerGPS>

### **DESIGN**

### **DESIGN APTITUDE TEST (DAT) 2023**

**Organizing Institute:** - National Institute of Design

**Website for information:** - <https://admissions.nid.edu/NIDA2023/Default.aspx>

### **List of Programmes Offered:**

#### **Bachelor of Design (B.Des.)**

- at National Institute of Design, Ahmedabad
- at National Institute of Design, Andhra Pradesh
- at National Institute of Design, Haryana
- at National Institute of Design, Madhya Pradesh
- at National Institute of Design, Assam

#### **Master of Design (M.Des.)**

- at National Institute of Design, Ahmedabad
- at National Institute of Design, Bengaluru (Extension Campus)
- at National Institute of Design, Gandhinagar (Extension Campus)

### **Areas of Specialization at individual NIDs**

#### **Bachelor of Design (B.Des.) at NID Ahmedabad**

The four-year Bachelor of Design (B.Des.) programme is offered at NID Ahmedabad in the following areas of specialization:

##### **A. Faculty of Communication Design**

- 1) Animation Film Design
- 2) Exhibition Design
- 3) Film & Video Communication
- 4) Graphic Design

##### **B. Faculty of Industrial Design**

- 1) Ceramic & Glass Design
- 2) Furniture & Interior Design
- 3) Product Design



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### **C. Faculty of Textile, Apparel, Lifestyle and Accessory Design**

- 1) Textile Design

#### **Bachelor of Design (B.Des.) at NID Andhra Pradesh, NID Haryana, NID Madhya Pradesh, NID Assam**

The four-year Bachelor of Design (B.Des.) programme is offered at NID Andhra Pradesh, NID Haryana, NID Madhya Pradesh, NID Assam in the following areas of specialization:

- 1) Communication Design
- 2) Industrial Design
- 3) Textile and Apparel Design

#### **Master of Design (M.Des.) at NID Ahmedabad**

The two-and-a-half years' full-time Master of Design (M.Des.) programme at NID Ahmedabad is offered in the following areas of specialization:

##### **A. Faculty of Communication Design**

- 1) Animation Film Design
- 2) Film & Video Communication
- 3) Graphic Design

##### **B. Faculty of Industrial Design**

- 1) Ceramic & Glass Design
- 2) Furniture & Interior Design
- 3) Product Design

### **C. Faculty of Textile, Apparel and Lifestyle Accessory Design**

- 1) Textile Design

#### **Master of Design (M.Des.) at NID Bengaluru**

The two-and-a-half years' full-time Master of Design (M.Des.) programme at NID Bengaluru is offered in the following areas of specialization:

##### **A. Faculty of Industrial Design**

- 1) Universal Design

##### **B. Faculty of Information Technology-Integrated Programmes**

- 1) Digital Game Design
- 2) Information Design
- 3) Interaction Design



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### **C. Faculty of Inter-Disciplinary Design Studies**

- 1) Design for Retail Experience

### **Master of Design (M.Des.) at NID Gandhinagar**

The two-and-a-half years' full-time Master of Design (M.Des.) programme at NID Gandhinagar is offered in the following areas of specialization:

#### **A. Faculty of Communication Design**

- 1) Photography Design

#### **B. Faculty of Industrial Design**

- 1) Toy & Game Design
- 2) Transportation & Automobile Design

#### **C. Faculty of Information Technology-Integrated Programmes**

- 1) New Media Design

#### **D. Faculty of Inter-Disciplinary Design Studies**

- 1) Strategic Design Management

#### **E. Faculty of Textile, Apparel and Lifestyle Accessory Design**

- 1) Apparel Design
- 2) Lifestyle Accessory Design

The Design Aptitude Tests will be conducted in **two stages**:

**Stage 1:** Design Aptitude Test (DAT) Prelims

**Stage 2:** Design Aptitude Test (DAT) Mains

#### **About DAT Prelims:**

The B.Des. DAT Prelims paper is a paper-and-pencil/pen test. The questions asked may involve text and visuals. Based on the DAT Prelims scores, separate merit lists shall be prepared for each category (GENERAL, GENERAL-EWS, OBC-NCL, SC, ST & PwD) as applied for by the candidate.

#### **About DAT Mains:**

Based on the scores obtained in the DAT Prelims, eligible candidates will be shortlisted for the DAT Mains as per merit. The DAT Mains will consist of tests in multiple formats such as in studio set-up.



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### **Eligibility Criteria**

#### **Bachelor of Design (B.Des.)**

All candidates applying for the B.Des. must fulfill the eligibility criteria of both age and education qualification as under:

##### **Age Limit:**

- For Indian Nationals in General Category and General EWS Category: Only those candidates born on or after 1 July 2003 are eligible to apply for admission.
- For Indian Nationals in Reserved Category (Other Backward Class-Non Creamy Layer (OBCNCL), Scheduled Caste (SC), Scheduled Tribe (ST): Only those candidates born on or after 1 July 2000 are eligible to apply for admission.
- For Indian Nationals in PwD Reserved Category: Only those candidates born on or after 1 July 1998 are eligible to apply for admission.

##### **Educational Qualification:**

Applications for academic year 2023-24 are open to candidates who have passed or will appear for higher secondary (10+2) qualifying examinations in the academic year 2022-23 in any stream (Science, Arts, Commerce, Humanities etc.) from any recognized board of education such as CBSE, IB, ICSE or equivalent.

#### **Master of Design (M.Des.)**

All candidates applying for the M.Des. programme (any discipline) must fulfill eligibility criteria of both age and education qualification as under:

##### **Age Limit:**

- For Indian Nationals in General Category & General EWS Category: Only those candidates born on or after 1 July 1991 are eligible to apply for admission.
- For Indian Nationals in Reserved Category (Other Backward Class-Non Creamy Layer (OBCNCL), Scheduled Caste (SC) & Scheduled Tribe (ST): Only those candidates born on or after 1 July 1988 are eligible to apply for admission.



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- For Indian Nationals in Person with Disabilities (PwD) Reserved Category: Only those candidates born on or after 1 July 1986 are eligible to apply for admission.

### Educational Qualification:

Bachelor Degree of minimum 4-year duration in any specialization, after 12th standard or equivalent to 12th standard from any university or institute recognised by law in India.

**Condition:** Candidate must have passed the Bachelor Degree examinations at the time of document verification tentatively scheduled in May 2023\*.

OR

Full-time Diploma of minimum 4-year duration in Design/Fine Arts/Applied Arts/ Architecture, after 12th standard or equivalent to 12th standard, from any university or institute recognised by law in India.

**Condition:** Candidates must have passed the Diploma examinations at the time of document verification tentatively scheduled in May 2023\*.

OR

Bachelor Degree of minimum 3-year duration in any specialization, after 12th standard or equivalent to 12th standard.

**Condition:** Candidates must have passed the 3-year Bachelor degree examinations by August 2022.

### Prospectus:

For B.Des. Admission Prospectus visit-

[https://admissions.nid.edu/NIDA2023/download/BDes\\_AdmissionsHandbook2023-24.pdf](https://admissions.nid.edu/NIDA2023/download/BDes_AdmissionsHandbook2023-24.pdf)

For M.Des. Admission Prospectus visit-

[https://admissions.nid.edu/NIDA2023/download/MDes\\_AdmissionsHandbook2023-24.pdf](https://admissions.nid.edu/NIDA2023/download/MDes_AdmissionsHandbook2023-24.pdf)

### Registration link for NID DAT 2023:

Registration can be done only through the ONLINE mode using the link-

<https://admissions.nid.edu/NIDA2023/Registration.aspx>



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### **Important Dates related to DAT 2023**

Accepting Application Forms online begins	Friday, 21 October 2022
Last date for submitting online applications	Friday, 1600 hrs. 16 December 2022
Submission of online applications with payment of late fees	Friday, 1800 hrs. 16 December to Monday, 1600 hrs. 19 December 2022
Download Admit Cards for DAT Prelims	Friday, 1600 hrs. 30 December 2022
DAT Prelims Exam	Sunday, 8 January 2023
DAT Prelims Result	Thursday, 1600 hrs. 30 March 2023
Rechecking Request for DAT Prelims	Thursday, 1800 hrs. 30 March 2023 to Saturday, 1600 hrs. 01 April 2023
Download Admit Card for DAT Mains	Friday, 1600 hrs. 14 April 2023
DAT Mains Exam	29 April 2023 to 30 April 2023
DAT Mains Result	Tuesday, 1600 hrs. 18 May 2023
Window for submission of Campus Preference	Thursday, 1600 hrs. 18 May 2023 to Saturday, 1600 hrs. 19 May 2023
Rechecking Request for DAT Mains	Thursday, 1600 hrs. 18 May 2023 to Friday, 1600 hrs. 19 May 2023
Payment of Token Fees & Uploading of Documents	Thursday, 1600 hrs. 25 May 2023 to Friday, 1600 hrs. 26 May 2023
Provisional Offer Letter of Admissions	First week of June 2023